

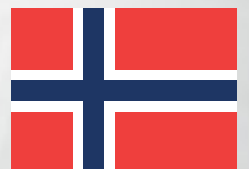


DOWN COLLECTION

by



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Dux/Duxiana in cooperation with Norvigroup Norway, and their products are environmentally friendly, good for health, sustainable and recyclable

Norvigroup Norway is Norway's largest producer of down comforters and pillows for retail and hotel markets. The company feels strongly responsible for health, animal protection, the environment and sustainability, with defined requirements against suppliers and partners. Norvigroup Norway is a member of "Green Dot Norway plc", a privately owned non-profit company responsible for financing the recovery and recycling of used packaging on behalf of the industrial sector.

Furthermore, the company is certified by The Eco-Lighthouse scheme which is based on a set of general requirements, the General Industry Criteria, which apply to enterprises in all industries, and over 70 sets of criteria applicable to specific industries.

Natural Products

Both the down and feathers and cotton are natural products that are not produced artificially and thus do not have negative environmental consequences.

Environmentally Friendly Production Process

Cultivation of down and feathers are based on traditionally agriculture, and consequently not based on the industrial and refined oil products of which other types of duvets and pillows can be made. Washing, cleaning, drying and sorting of down and feathers takes place after the stringent European hygiene requirements set in EN 12935. It is used exclusively eco-friendly detergents. Use of chemicals and stronger agents will destroy the natural, positive qualities of down.

Environmental Degradation Process

Down, feathers and cotton has a short decay time in nature. In contrast to pillows and blankets of synthetic materials, you can throw down comforters and pillows on the compost heap with a successful result.

High Sleeping Comfort

Light And Airy Materials

Down duvets and -pillows are very comfortable because their natural materials are made for comfort. Shorebirds have over thousands of years developed a plumage created for insulation and moisture balance. Down and feathers have evolved to withstand large temperature fluctuations from cold winters to hot summers. While the birds alternate between staying in the water and on land. They are benefiting from the fact that the downs dry quickly and that they can insulate against both heat and cold. Cotton plant has evolved in the same way to resist climatic cycles. To withstand sun, heat, cold, wet and dry, requires special properties. These properties make down bedding to be the most comfortable option.

Excellent Insulation Properties

The insulation properties of down and feathers have evolved naturally over thousands of years. A down comforter will isolate and create a comfortable sleeping climate whether it is cold or hot in the room. It helps to prevent heat loss from the body when it is colder in the room, and it will prevent the effect of heat when it is warmer. This mechanism is efficient because the structure of the down clusters provides a constant air layer between the body and the room. In combination with a very good moisture control by nature, this insulating effect may be the best you can use in bed.

Excellent Moisture Control

The moisture control of down and feather performance has evolved naturally over thousands of years. Old lessons say that when the moisture level increases, the heat feels warmer and the cold colder. We can withstand 40 degree heat when it is dry, but you can not stand very long to bathe in water at 40 degrees. If you sweat at night, it is important that this moisture disappears quickly. If not, you feel the heat more intensely and it becomes uncomfortable. Down and cotton have excellent moisture-regulating properties that allows the fluid we secrete through the night (4-5 dl!) quickly be absorbed. This mechanism helps to increase the comfort reasonable.

Allergy Friendly

A lot of well-documented research shows that down comforters and pillows are suitable for persons suffering from house dust allergy

Most allergy sufferers are allergic to house dust. House dust consists largely of feces from mites (qualifying particles). Is there a lot of mite in an environment, it is also much house dust, and consequently detrimental to allergy sufferers. For the survival of the mite, it is dependent on high humidity. As long as down quickly gets rid of moisture, this is the best choice for persons suffering from house dust allergy. To prevent the down to leak out of the thickenings, this must be tightly woven. A consequence is that the mites can not penetrate and make living in the quilt. Its food is excess skin from the people, down and feathers are not on the menu.

Nomite

The down duvets and pillows are labeled with Nomite, which confirms that they are especially suitable for house dust allergy sufferers.

www.nomite.de

Oeko-Tex®

Our down duvets and pillows are certified with Oeko-Tex® Standard 100, product class I (meets the requirements of near body fabrics, also for children under 3 years), permission no. 1176-191, confirming that our down and feather products meet the Oeko-Tex standard according to human ecological requirements for substances harmful to health.

www.oeko-tex.com

Downafresh® / Daunasan® – Purity Guarantee

The label Downafresh® confirms that the products have been cleaned according to EN 12935, European hygiene requirements. Production is subject to strict quality controls and all down and feathers included in the production come from European manufacturers and undergo regular laboratory checks of purity.

www.downasan.com

DOWNPASS – Maintained animal welfare

DOWNPASS is a tracking system that documents that down and feathers are obtained in an ethically sound manner. To be able to use the DOWNPASS brand, we have to ensure that down and feathers are used only from controlled animal husbandry. A DOWNPASS certification requires the following to be adhered to in both notified and unannounced controls on the farms: Cage keeping and force feeding are not tolerated, and also any plucking of down and feather from live animals. Good living conditions, adequate supply of feed and fresh water, protection against diseases and natural enemies, as well as a competent staff are basic requirements for satisfying the requirements.

www.downpass.com

